



FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES
COMMISSIONER ADAM H. PUTNAM

August 21, 2012

To Whom It May Concern:

I am writing in support for Jeff Blair's skill and experience assisting organizations, both public agencies and private associations, in organizing and conducting decision making processes that involve numerous and diverse stakeholders. In my role here at the Department, I have had the opportunity to see him pull together large groups with diverging interests into well planned and executed discussion and decision making processes that result in all parties satisfied that their concerns and interests have been addressed, and the best decision possible has been achieved.

Mr. Blair has conducted numerous planning projects for the Florida Department of Agriculture and Consumer Services (FDACS). These include ongoing councils and committees, such as the Florida Coordinating Council on Mosquito Control, the Pest Control Enforcement Advisory Council, the Pesticide Review Council, and the Florida Bed Bug Workgroup, as well as time limited projects such as the Fertilizer Task Force and Fireworks Task Force. Mr. Blair's work for FDACS includes developing strategic plans and work plans for implementation, as well as action plans for implementing objectives and goals, and developing mission statements and guiding principles. One valuable feature of Mr. Blair's work is the annual review and update of the plans and work plans for the Councils, in the form of Work plan Prioritization Exercises and Effectiveness Assessment Surveys. Jeff is highly skilled and effective at working with clients to organize, plan, facilitate, and draft strategic plans, work plan and action plans.

Mr. Blair is a very organized and highly effective planner and facilitator. He works closely with his clients to plan and design the processes and compile meeting agenda packets, draft work and strategic plans, and reports. He consistently runs meetings smoothly, promoting constructive dialogue and allowing the questions and opinions of all members to be fully considered. Under his guidance, consensus is the outcome of planning processes. Mr. Blair is notably prompt in drafting plans and reports and his work products are very well written, requiring minimal, if any, revision.

August 21, 2012

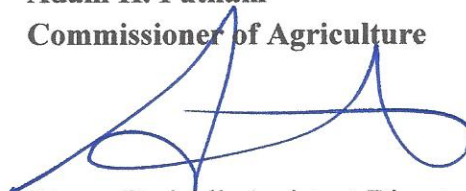
Blair

Page Two

Based on the very positive experiences of his services with the FDACS, I would not hesitate to recommend Mr. Blair as a strategic planning and meeting facilitator. If you have any questions, please feel free to contact me Steve Dwinell, Assistant Director, Ag Environmental Services at (850) 617-7913 or at steve.dwinell@freshfromflorida.com.

Sincerely,

Adam H. Putnam
Commissioner of Agriculture



Steven Dwinell, Assistant Director
Agricultural Environmental Services